

# A Picture is Worth 1,000 Words

## What will your hunting photo say about you?

Telling non-hunters the right story through your hunting photos is critical to increasing cultural support for legal, regulated hunting. Your photos say a lot about you and your adventure and are a way to share your experience and your pride of being a hunter. Capture that pride with the right photo. You never know where that photo might end up as it makes the rounds on social media.



### Here are some tips to help you tell your story:

- **Be respectful of your harvest. All game animals and birds should be honored.**
  - Don't sit on top of, kneel on or "bear hug" your animal.
  - Tuck the animal's tongue in its mouth and clean any blood off the animal and yourself.
  - Cover any visible wounds or crop the photo to omit unnecessary blood or damage.
  - Position the animal so that its head is upright. If you plan to be in the photo, hold up its head.
  - Don't photograph the animal when it is on a 4-wheeler or in the bed of a truck.
- **Help a photo to tell your story. Don't just show it or post it on social media.**
  - Write a short description to accompany the photo. Even just a few thoughtful words such as "Thankful," "With all my respect" or "Great memories" help to set the right tone.
  - Share what you will do with the meat, such as using it to feed your family and friends or donating it to feed those less fortunate.
- **Share that your hunting adventure is about the journey.**
  - Show photos of your hunt preparation, the travel, your treestand placement, the outdoor setting and the game and non-game species you observed while remaining undetected.
  - Tell a story about time spent with friends and/or family.

### Other considerations:

- Make sure your firearm is unloaded and the action is open in all photos.
- Remember you are representing a whole community of hunters. What may seem appropriate to you at the time may not be to someone who sees your photo later and does not know the backstory.
- Is that photo you are about to post on social media how you want people to view you for the rest of your life?